



City of Boynton Beach FY 18 Strategic Planning

October 2017



Where we started: Task Lists



- ▶ The FY15 Strategic Plan (Sumek Associates) contained 156 tasks to be completed
- ▶ In FY 16 Strategic Plan contained 17 tasks to be completed



What we've done: The Big Shift

- ▶ Beginning with FY17 Strategic Planning Cycle, the City shifted from “tasks” to “strategic initiatives”
- ▶ This allowed the city to spend time, energy and funding on work that helps achieve the mission and vision





What we are doing now: 4 Overarching Initiatives

- ▶ The FY18, the City shows yet another cycle of improvement and determines 4 major initiatives under which all work is aligned
 - ▶ Redevelop Downtown
 - ▶ Build Wealth in the Community
 - ▶ Boynton Beach Branding
 - ▶ Transportation and Mobility



Where we are going: Department Level

- ▶ Departments are examining their work plans for alignment with the 4 initiatives
- ▶ With the help of David Scott, the departments are determining measures that matter - selecting what metrics help us understand the success of the work





What's next: Data Collection

- ▶ During FY18, departments will collect data and turn it into information
- ▶ Working toward Data Driven Decision Making

